

Auburn Endurance Capital Committee Meeting Minutes 1/14/2014

Meeting Date/Time: Jan. 14, 2014, 10:00 a.m.

Location: City Hall, Room 10

Present: Cynci Calvin, Lisa Kodl, Harvey Roper, Robert A. Miller, John Mackey

Guests: Jim Haagen-Smit and Karrie Thomas with the Placer County Land Trust

Quorum: Present

Minutes from Dec. 17, 2013 meeting approved.

Public Comment:

- Robert Richardson's resignation as City Manager
 - Informal meeting scheduled for Thursday, January 23 at 5 pm, Club Car, Auburn
 - Will seek advice on past present and future of the ECC.
- Keith Nesbitt is looking for ideas/help from the ECC for a "Crazy Man" Day or Weekend.
 - Would involve showcasing adventure activity opportunities in and around Auburn (rafting, hiking, running, climbing, cycling etc.)
 - Suggestions included: finding event manager(s), the need to plan ahead (go for 2015, not 2014 for organizational efforts, permits, publicity,). Alexandra Carnahan was mentioned as a possible manager.
 - Needs a better name: needs to include "Auburn"; be nonsexist but still catchy. Auburn Crazy Day(s) was suggested.
 - Lisa Kodl will put together schematic/timeline, and ECC will meet with Keith at our next meeting to discuss.

Placer Land Trust Presentation

- placerlandtrust.org
- 501 (c)(3) Organization
- Discussion of the organization's background (*note*: Placer Land Trust is a separate entity from Placer Legacy and Placer County, although they work with these two groups).
- Mission: to protect clean air and water, wilderness and wildlife, trails & recreation, agriculture and tourism.
- Current goal is expansion of Hidden Falls Regional Park: \$750,000 needed to connect Hidden Falls to Bear River for 20 miles of new trails through 3,000 acres.
- Additional goals: educational and instructional activities, establishing two additional park access points.
- How can ECC help? Publicity, links from website, on brochures, etc.
- More ideas will be discussed.

Trail Usage & Safety Plan

- John Mackey suggested providing a button to access the auburnendurancecapital.org from portable devices rather than developing an app.
 - Publicize button on signage
 - Use text: "Visit AuburnEnduranceCapital.org for ASRA trail usage and etiquette information."
- Trail Etiquette Manual
 - Email to Ranger Scott Liske for suggestions and approval before posting as a final document.
 - Consider adding catchy graphics.
- Next Trail Usage Subcommittee meeting is scheduled for January 20.
 - Jim Northey is planning to attend and John Mackey will join him.
 - ECC reps are there to report back to the ECC and to answer questions about the ECC, not to micro-manage the meetings.

New Business

- Workplan Items not addressed to date: logo wear items; add to next meeting's agenda.

- ARD Endurance Challenge: need to publicize, receive update from Sheryl Petersen, provide award suggestions Outreach to new Director of Auburn's Placer County Tourism office (Mora Rowe) and invite her to ECC meetings.
- ECC members must comply with City Commission requirement to take a 4-hour online tutorial about City Commissions. Cynci will get link from Amy.
- Lisa was contacted by Chrsitne Reidel of the McClintock/Nielsen office asking about the Trail Usage meetings. Lisa and Harvey will get back to her.
- Maidu/Canyon View Bike Park location approved by ARD. Equestrian group expressed concern with trail access and need for iimprovements.

Meeting adjourned at 11:30 a.m.

Next Meeting: January 28, 2014 City Hall, 10 am, room tba

Agenda

- Quorum
- Minutes Approval
- Public Comment
- Keith Nesbitt's Crazy Man Plan
- Discuss/resolve logo wear plan as listed on ECC 2013-2014 Workplan
- ARD Endurance Challenge update and awards
- Start on ECC 2014-2015 Workplan
- Trail Usage SubCommittee report
- Adjournment